

Our Friends of Scouting Promise Is To Provide Quality Program Services Through:

- ✿ A centralized, full service Hoover Scout Service Center where supplies, badges, training materials and support services are provided.
- ✿ Sickness and accident insurance for youth and adult leaders.
- ✿ Regular adult leader training in Cub Scout, Boy Scout, Venture and Exploring programs.
- ✿ Two premier outdoor camping facilities for our Scouts and leaders to enjoy.
- ✿ Support to over 3,500 adult volunteers through an interactive web site, on-line training and on-line re-chartering, fundraising and program support packages.

The Buckeye Council, Boy Scouts of America works with chartered community organizations to provide Scouting to youth throughout Stark, Wayne, Holmes, Tuscarawas, Carroll, Salem and Hancock, WVA. Last year the council served more than 13,500 youth and 3,350 volunteer adult leaders in over 344 chartered Scouting units of Packs, Troops, Posts, Teams and Learning for Life groups.

It takes money to operate a quality Scouting program. In 2010 the council will spend over \$2,000,000 maintaining service to its members. This money allows the council to continue its necessary support services to participants, including **year-round camping facilities, program planning materials, recruiting aids, audio visual support items, registration, advancement and records, newsletters and mailings**, the resources of the **Scout Service Center** and a **Staff** of professional Scouters for unit service.

Funding for the local Scouting program comes from a variety of sources. Three area **United Ways** provided \$50,000 last year (**less than 2.5% of our overall budget**), and the council's own supplemental sources of income added an additional \$1,700,000. The remainder of the funds necessary to provide an adequate budget came from the **Friends of Scouting Campaign...APPROXIMATELY \$330,000!**

The Friends of Scouting Campaign is an annual fundraising effort in which parents of Scouts, adult volunteers, Scouting alumni, members of the community, and other friends of Scouting are asked to buy into the local Scouting program by renewing their partnership to support the operation of the council. There are different levels of giving to the campaign ranging from \$25.00 to over \$10,000. All gifts go to help the local council provide a better Scouting program for our youth.

The overall enrollment effort is divided into a number of separate campaigns, usually within a Scout District and each with a volunteer staff. Campaign leadership volunteers work with other dedicated volunteers under the guidance of a member of the professional staff to raise funds so that Scouting in the Buckeye Council can continue to improve program quality, and so that more youth can develop good character, leadership, and responsibility through Scouting.

VOLUNTEERS ARE NEEDED TO HELP WITHIN THE COMMUNITY CAMPAIGN

The Community Campaign is organized to contact all prospects (existing and potential) including those who enroll within our Executive Board, and those not within the Family Campaigns. Businesses, large corporations, individuals throughout our communities, and Scouting alumni are asked to renew or initiate a financial commitment to our outstanding Scouting programs. Most Districts organize their Community Campaigns geographically, although occasionally by trade, professional affiliation, industry, etc.

BASIC CAMPAIGN ORGANIZATION

- ✦ ONE Division Chairman for every FIVE Captains
- ✦ ONE Captain for every FIVE Enrollers
- ✦ ONE Enroller for every FIVE Prospects
- ✦ I_C_5....FIVE to get FIVE to get FIVE

Why?

- ✦ Spreads the recruiting base
- ✦ Involves more people...helps recruit to full strength
- ✦ Creates more prospects...recruit to full potential
- ✦ Assures more effective personal communication/interaction
- ✦ Encourages Campaigns to stay on schedule

A Volunteer is Recruited When:

- ✦ We have communicated the Scouting Story and the importance of the FOS Campaign.
- ✦ We have trained the FOS Volunteer on his/her responsibilities, the Council's concise fundraising plan and the Campaign timetable.
- ✦ We have the Volunteers full name, address, phone #, email address.
- ✦ The Volunteer has made a financial commitment to the Campaign.

Contact Kathleen Ross at kaross@bsamail.org to volunteer to help the Buckeye Council raise Friends of Scouting Dollars.