Advancement and Awards

Eagle Scout – Press Releases

Questions can be directed to Tony Scarpino, 330-580-4272 ext. 124 or tony.scarpino@scouting.org.

Attaining the rank of Eagle Scout is a newsworthy event. Nationally, only 2% of boys who start out in Scouting ever achieve this rank. In the Buckeye Council, the percentage is closer to 7%, but it’s still a rare accomplishment.

Eagle Scout information can be provided to the local news media in various ways. The troop committee often submits a photo and a press release. In other cases, the Eagle Scout’s family submits this information or, some districts have a public relations chair who will submit this information on behalf of the Eagle Scout.

A sample press release is included, email or mail to editors a week in advance of the presentation. Because of space limitations, most newspapers deal exclusively with photos and captions of Eagle Scout recipients, while smaller suburban newspapers welcome photos and longer articles and are more likely to use them.