

Buckeye Council, Inc. Boy Scouts of America



2011 Popcorn Sale
Funding Scouting Programs
for Over 23 Years
www.buckeyecouncil.org

Welcome

to the 2011 Trail's End Popcorn Sale.

Inside this guidebook you will find all the logistical details for the sale. The popcorn sale is extremely important to your unit for funding your Scouting program. The sale is equally as important to our council to fund and maintain camps, provide unit service, training and much more.

Thank you for your participation. We hope you have a great sale and an even better year in Scouting!

Please contact Sandy Penix at spenix@bsamail.org or 330-580-4272 ext. 155 with any questions.

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**Technology to enhance, keep track of, make your units sale order and improve your sale can be located at:
www.trails-end.com**

Popcorn Sale Calendar

JUNE 4	Program Information Meetings for units 8:45am Foltz Community Center 224 Wood St N, East Canton, OH 44730-1230
JUNE 9	Program Information Meetings for units 6:30pm Sheet Metal Workers Union Hall, Perry Twp. 1890 Venture Circle SE, Massillon Ohio 44646
July	Technology Training
	District Popcorn Kickoff's
August 16	Hetuck 6:30pm Jackson High School,
August 16	Killbuck 6:30pm, Wooster Library
August 18	Sandy Beaver 6:00pm Salem Twin Cinema
August 18	Netawotwes 6:30pm, Emanuel Lutheran Church
AUGUST 20	Scout Training at Ox Roast @ 7 Ranges Scout Reservation
SEPTEMBER 19	Show & Deliver Orders Due from Units to Council
SEPTEMBER 30	Distribution from Council to Units:
OCTOBER 1	Popcorn Sale Begins
OCTOBER 15	Mid Sale Rally
OCTOBER 15	Scout Training at Trailblazer / District Camporee's
NOVEMBER 7	Take Orders Due from Units to Council
NOVEMBER 7	Units Return Excess Show & Sell Product
NOVEMBER 7	Prize Orders Due
NOVEMBER 9	Take Order order placed to Trail's End:
NOVEMBER 18/19	Distribution from Council to Units:
DECEMBER 8	Popcorn Money due to Council
DECEMBER 8	Last Day to Order Unit Prizes
JANUARY 28	Q for a Day

Better for you.



trails-end.com

Local Scouting

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
 - Butter Toffee Caramel Corn 20oz.
 - Cheddar Cheese Corn 7oz.
- New and improved flavor
 - No hydrogenated oils
 - Comes in gift box

\$40

Over ~~\$28~~ to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
 - White Cheddar Cheese Corn (one 7oz. package)
- Made with Canola Oil
 - Made with real cheese
 - Comes in gift box

\$30

Over ~~\$21~~ to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$18

Over ~~\$12.60~~ to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$18

Over ~~\$12.60~~ to local Scouting



BUTTER TOFFEE Caramel Corn 20oz.

- 0g saturated fat†
- 100% whole grain

\$20

Over ~~\$14~~ to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over ~~\$7~~ to local Scouting

All products are © U.D.

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† per serving
* Trail's End Microwave Popcorn and Cheese Corn

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
years
goes to
SCOUTS



POPCORN FOR OUR TROOPS

Donate a gift of
popcorn to the men
and women serving
our country.

\$50 Gold
Donation
Over **\$35** to local Scouting

\$30 Silver
Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat*
- No hydrogenated oils

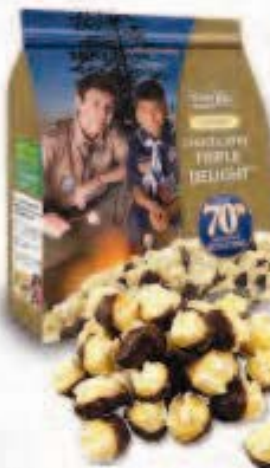
\$25
Over **\$17⁵⁰** to local Scouting



KETTLE CORN 18-pack

- PER BAG POPPED
- 0g trans fat
 - 2g saturated fat
 - 250 calories

\$25
Over **\$17⁵⁰** to
local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20
Over **\$14** to local Scouting



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat*
- 100% whole grain

\$20
Over **\$14** to local Scouting

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, and mil

Key Contacts

District and Council Popcorn Sale Contacts

Hetuck	Steve Garrott	spgarrott5@gmail.com	330-612-3173
	Stark County except Alliance		
Killbuck	Lauren Playl	autumndog1@embarqmail.com	330-262-0789
	Wayne & Holmes Counties		
Netawotwes	Barb Rupe	barb.sews@yahoo.com	330-339-5951
	Tuscarawas & Carroll Counties		
Sandy Beaver	Pam Lutsch	pklutsch@yahoo.com	330-540-5299
	Columbiana County, Alliance and Northern West Virginia		
Tuskegee	Dan Nesbitt	dannesbitt50@yahoo.com	330-224-2102
	Specific units		
Council Chair	Mike Beels	mkbeels@sssnet.com	330-323-6347
Council Support	Sandy Penix	spenix@bsamail.org	330-580-4272 ext 15



**Technology to enhance, keep track of, improve your sale and make your unit's sale order can be located at:
www.trails-end.com**

Commission Structure And Incentive Program

Base Commission 30%

Incentives

Receive Additional 2% Commission

- Unit specific member attend the District Kickoff
- Unit conducts Kickoff
- Year-over-year total dollar sales improved
- Sales per registered Scout increase by 20% over 2010 Sale
 - Registered Scout comparison date June 30th

See the New Scout Rewards program in your family guide or visit trails-end.com. Remember, both traditional and online sales count toward the Scout Rewards program.

Join the \$600 Club and Win Big!

- Get the ZYCLONE
- Get the Trails End \$600 Club Patch
Q for a Day

Join the \$1,500 Club

Receive a bonus \$50 Walmart
Or Amazon.com gift card



College Scholarship

Sell \$2,500 and get 6% of your sale put
Into an interest-bearing account to
Use for any post high school education
Or mission.

www.trails-end.com

Delivery Locations

SHOW & DELIVER

Pick-up locations September 30, 2011

Pick-up time is _____

TAKE ORDER

Pick-up locations November 18 & 19, 2011

Pick-up time is _____

Hetuck District

North Canton Plastics Inc.
6658 Promway Ave. NW
North Canton, OH 44720

Peoples Services, Inc.
8045 Navarre Road
Massillon, OH 44646

Killbuck District

Wooster Motor Ways
3501 West Lincoln Way
Wooster, OH 44791

Netawotwes District

Marsh Industries
2301 East High Avenue
New Philadelphia, OH 44663

Sandy Beaver District

Butech Industries - Gate 2
440 Pennsylvania Ave
Salem OH 44460

Pick-up Guidelines:

- Bring enough vehicles to carry your entire order in one trip.
- Bring order documents and verify your order as it is loaded.
- Bring someone to help you count your order as it's loaded.

Vehicle Guidelines:

- Mid-size car 20 cases
- Jeep 40 cases
- Mini-van 60 cases
- Suburban/Explorer 70 cases
- Pick-up Truck 90 cases