

Join the \$600 Club



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to scouts.trails-end.com for more information.



Non-Profit Organization
U.S. Postage
PAID
Canton, OH
Permit Number: 459

Buckeye Council, BSA
2301 13th Street NW
Canton, Ohio 44708



Over 70% goes to

Try Selling Online!

It's easy.

1

Go to scouts.trails-end.com to sign in or create an account.

2

Go to the **Send Emails** page to send emails to your customers. Don't forget to follow up.

3

Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to [facebook.com/trailsendpopcorn](https://www.facebook.com/trailsendpopcorn).

trails-end
.com

Remember, online sales co



BONUS REWARDS!

Sell \$100

in Military Donations

Sell \$100 in **Military Donations** and earn this commemorative patch.



Sell \$600



Get the **ZYCLONE** and a patch!



Sell \$1,500



You'll get a **BONUS \$50** gift card!

Sell \$2,500

6% of your total sales each year is invested in your own scholarship account.



unt toward Scout Rewards!

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Send Popcorn to our Troops.

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

NAME	STREET ADDRESS	PHONE/EMAIL	\$50	\$30	\$40	\$30	\$25	\$25	\$18	\$18	\$20	\$20	\$20	\$10	AMOUNT DUE	DLV. DATE	DLV. DATE
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- \$50 Military Donation
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- 18pk Kettle Corn
- 18pk Unbelievable Butter
- 18pk Butter L-Light
- Choc. Triple Delight
- Caramel Corn Aln/Cas/Pec
- Butter Triple Caramel Corn
- Caramel Corn

SCOUTS' NAME _____ DEN / PATROL _____

TOTAL ONLINE SALES _____ + TOTAL SALES THIS FORM _____ = **My Rewards Total**

REWARD CHOSEN:

	\$50 MILITARY DONATION		\$30 MILITARY DONATION		SWEET & SAVORY		CHEESE LOVERS		WHITE CHOCOLATEY PRETZELS		18PK KETTLE CORN		18PK UNBELIEVABLE BUTTER		18PK BUTTER L-LIGHT		CHOC. TRIPLE DELIGHT		CARAMEL CORN ALN/CAS/PEC		BUTTER TRIPLE CARAMEL CORN		CARAMEL CORN
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To see full nutritional information for all Trail's End products visit trails-end.com

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

Over 70% goes to local Scouting

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
years goes to
SCOUT



POPCORN FOR OUR TROOPS

Donate a gift of
popcorn to the men
and women serving
our country.

\$50 Gold
Donation
Over **\$35** to local Scouting

\$30 Silver
Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

\$25
Over **\$17⁵⁰** to local Scouting



KETTLE CORN 18-pack

- PER BAG POPPED
- 0g trans fat
 - 2g saturated fat
 - 250 calories

\$25
Over **\$17⁵⁰** to
local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20
Over **\$14** to local Scouting



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat †
- 100% whole grain

\$20
Over **\$14** to local Scouting



Better for you.



trails-end.com

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40

Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Over **\$21** to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$18

Over **\$12⁶⁰** to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$18

Over **\$12⁶⁰** to local Scouting



BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

\$20

Over **\$14** to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over **\$7** to local Scouting




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SELL ONLINE

AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE
IN OCTOBER**

Sell **\$500** online in
October and get a **bonus**
\$20 Amazon.com
Gift Card!*

When you sell
online, Trail's End
ships product
directly to your
customers!

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goes to local
SCOUTING

START SELLING ONLINE TODAY!

STEP 1: Go to scouts.trails-end.com to sign in or create an account.

STEP 2: Go to the **Send Emails** page to send emails to your customers.
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To find out more, go to
facebook.com/trailsendpopcorn



WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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