



# ROCK YOUR SALES!



888.351.8000  
Descriptions of Prizes Available at  
[www.boyscouts-gcc.com](http://www.boyscouts-gcc.com)



**Level Fourteen - SELL \$3,000**  
51 Lionel Minneapolis & St. Louis Diesel Super Freight Train Set  
52 Baseball's Ultimate Home Game - Tabletop Version  
53 Eureka Tetragon 1610 Tent  
54 \$235 Camp Certificate



**Level Thirteen - SELL \$2,350**  
47 Lionel Scout Ready-To-Run Freight Train Set  
48 LEGO Hogwarts Castle  
49 Camping Set - Contains: 2-Person Tent, Compass, Sleeping Bag, Lantern w/ Remote, Pedometer, and 2 Coleman Knife, Fork, Spoon Utensil Sets.  
50 \$165 Camp Certificate



**Level Twelve - SELL \$1,800**  
43 LEGO Party Set (Not exactly as shown)  
44 Case S/S Amber Hunter Trapper Gift Tin  
45 Galileo Refractor Telescope  
46 \$125 Camp Certificate



**Level Eleven - SELL \$1,400**  
39 Carrera Ferrari Champions Racing Track and Cars  
40 Swiss Army Binocular w/ Digital Camera  
41 Leatherman Wave Multi-Tool  
42 \$100 Camp Certificate



**Level Ten - SELL \$1,050**  
35 LEGO City Street Extreme  
36 Jensen Docking Station for iPod, iPad, or iPhone  
37 CARRERA Shuttle Galaxy R/C Car  
38 \$75 Camp Certificate



**Level Nine - SELL \$775**  
31 Safety Rechargeable Lantern  
32 S/S Cooking Utensil Set w/ Case  
33 Swiss Army Huntsman Knife  
34 \$45 Camp Certificate



**Level Eight - SELL \$575**  
27 LEGO Imperial V-Wing Starfighter  
28 16x32 Chrome Plated Binoculars Ruby Lenses & Case  
29 Portable Stereo Speaker System w/4 AAA Batteries  
30 \$28 Camp Certificate



**Level Seven - SELL \$475**  
23 LEGO Technic Off-Roader  
24 Outdoor Adventure Set  
25 Swiss Army Classic Knife  
26 \$22 Camp Certificate



**Level Six - SELL \$375**  
18 LEGO Creator Dune Hopper  
19 Clip Watch w/ BSA® Branding  
20 Large Brass & Rosewood Handle Knife w/ Case & BSA® Branding  
21 Multi-Tool w/ LED Light & Case  
22 \$15 Camp Certificate



**Level Five - SELL \$275**  
13 LEGO Ninja Ambush  
14 Rosewood Handle Knife w/ Clip & BSA® Branding  
15 Box Robot  
16 Lantern/LED Flashlight  
17 \$10 Camp Certificate



**Level Four - SELL \$175**  
9 Stainless Steel 2pc Knife Set w/ BSA® Branding  
10 Small Brass & Rosewood Handle Knife w/ BSA® Branding  
11 4x30 Binoculars  
12 Compass/Thermometer Compact w/ BSA® Branding



**Level Three - SELL \$125**  
5 Coleman Stainless Steel Knife, Fork, Spoon Utensil Set  
6 20oz. Fold-Flat Reusable Water Bottle w/ BSA® Branding  
7 Cosmic Jet Racer Car  
8 String Backpack w/ BSA Branding



**Level Two - SELL \$75**  
1 Small Single Blade Knife  
2 Survival Compass  
3 Collapsible Flyer w/ Case  
4 Balsa Wood Airplane Glider



**Level One - SELL Any Item**  
0 2011 Popcorn Sale Patch



\*\*Accessories not included



## BUCKEYE COUNCIL

Council ID: 436BUCK  
[www.buckeyecouncil.org](http://www.buckeyecouncil.org)

## INFORMATION FOR PARENTS

## HOW TO SELECT YOUR PRIZES

## HOW TO TIPS FOR THE BEST RESULTS



### The Buckeye Council

Popcorn Sale is an important part of your son's Scouting experience. It provides necessary funding for all the great programs he gets from the Buckeye Council and from his unit. To make this year's sale a success, we need your support.

- Help your son set his goal, and encourage him to reach the sales level and prizes he has chosen.
- Make sure that he gets the opportunity to sell to friends, neighbors and relatives.
- Remind him that the biggest reason people don't buy is because they are not asked.
- Help his sale by taking an Order Form to work with you.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.



- Sell any item and receive the 2011 Popcorn Sale Patch.
- Sell \$75 or more and select a prize from the level you achieve ... OR ... select prizes from lower levels as long as the total of the prize levels does not exceed the your total sales dollars.

- Set your goal and don't stop until you reach it.
- Always wear your uniform.
- Make a list of prospective customers. Don't forget to go back to last year's customers.
- Remember to take two pens with you.
- Tell how good the popcorn is (its Gourmet popcorn) and show the pictures of the product.
- Tell how the money helps your unit.
- When you hand the order sheet to the customer, ask, "Which items would you like to buy?"
- The biggest reason people don't buy, is that they are not asked. The more people you ask, the more you sell.
- Be cheerful!

- Remember to be safe:**
- Sell with another Scout and ask a parent or adult to go with you.
  - Never go in anyone's house or apartment.

### BONUS PRIZES

Sell \$1,500 or more and earn your choice of one of the following prizes from Trail's End in addition to the other prizes shown in this brochure: \$50 Walmart Gift Card or \$50 Amazon.com Gift Card

Sell \$2,500 or more and have 6% of your total sales go into a Scholarship Account. See your leader for details.

**"Q for a Day"**  
 Sell \$600 and attend "Q for a Day" at Quicken Loans Arena in January and receive a Zyclone™ Blaster



Non-Profit Organization  
 U.S. POSTAGE  
 PAID  
 Canton, OH  
 Permit No. 459



Buckeye Council  
 Boy Scouts of America  
 2301 13th Street NW  
 Canton, OH 44708

BOY SCOUTS OF AMERICA®



Current Resident

Council Customizing Area



BOY SCOUTS OF AMERICA®

BUCKEYE COUNCIL  
 • www.buckeyecouncil.org •